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WESTCHESTER SMART POWER: EXPLORING THE CCA IMPLEMENTATION PROCESS

Sustainable Westchester & Bedford 2020

December 7th, 2015



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AGENDA

1. Welcome to Webinar #3 in our series, and thank you to those who attended last week's session
2. Municipal Attorney Input and Contract Review
3. Process Timeline
4. CCA Enabling 100% Renewable Choice
5. Strategic Partnerships
6. If you have questions, please submit them using the "chat function" and we will address them with you individually



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SESSION TWO MATERIALS

- ▶ Thank you for joining us last week to discuss the CCA Implementation Process in Westchester!
- ▶ Key Highlights:
 - ▶ Electric Service Agreement. Find the contract here:
<http://sustainablewestchester.org/community-toolkits/cca>
 - ▶ View the [recording here](#)
 - ▶ Download the [slides here](#)
- ▶ Please contact, Glenn Weinberg:
gweinberg@sustainablewestchester.org to schedule a follow-up meeting if you would like to review the contract

MUNICIPAL ATTORNEY INPUT

- ▶ We held a conference call with 10 municipal attorneys this morning (12/7), each representing at least one CCA community
- ▶ Consensus on a **Memorandum of Understanding (MOU)** between muni and SW (with finalized ESA attached), binding muni to sign ESA contingent on credit-worthy bidder and compliant bid
- ▶ Consensus that SW's proposed timeline is aggressive, but that ***it is possible for municipalities to agree on form of ESA and sign MOU by the first week in January***
- ▶ Municipalities may have to schedule a special meeting to accommodate the timeline, as Somers already plans to do

THREE KEY PROTECTIONS

- ▶ Credit worthiness of prospective suppliers
 - ▶ We've reached out to O'Connor Davies for independent analysis; hopeful to finalize deal this week
- ▶ Rate calculations and bid compliance verification
 - ▶ We've identified industry-leading consultancy Concentric Energy Advisors as likely partner; hopeful to finalize deal this week
- ▶ Data security and address verification
 - ▶ Collaborating with Westchester County IT dept. (Sam Wear, Assistant CIO [GIS]) to conduct pilot on sample utility data to ensure proper enrollment and communication
 - ▶ We have outlined process by which neither SW or municipality ever takes hold of sensitive customer account/consumption data- only names

PROCESS TIMELINE

- ▶ **12/11:** Draft MOU and finalize ESA by end of this week (12/11)
- ▶ **12/14-12/23:** Circulate and seek consensus from attorneys and Boards/Councils that they feel comfortable signing the MOU (12/14-12/23)
 - ▶ If desired, put on agenda for late-December meeting or call for special meeting before end of the year
- ▶ **1/5:** Issue RFP
- ▶ **1/19:** Bids opened
- ▶ **1/26:** Notification letters begin to be mailed to customers
- ▶ **2/1:** 20-day opt-out clock begins (plus 3-day rescission period)
- ▶ **2/28:** Customer data transferred from utilities to winning Supplier
- ▶ **March 2016:** Service to CCA customers begins



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100% RENEWABLE CHOICE

- ▶ Unparalleled opportunity for our communities to meet environmental goals and address climate change
- ▶ Program has environmental clout and is the best renewable energy choice for residents and small businesses
 - ▶ easy
 - ▶ great price
 - ▶ transparent: *real* environmental benefits, not a bait and switch
 - ▶ every megawatt certified renewable
- ▶ Communications partner: Bedford 2020



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STRATEGIC PARTNERSHIPS

- ▶ Westchester municipalities
- ▶ Bedford 2020
- ▶ GreenE
- ▶ Good Energy
- ▶ County GIS department

100% RENEWABLE CAMPAIGN



- ▶ Cuomo goal, 50% renewables by 2030
- ▶ This program is a vehicle for residents and small businesses to opt-up to **100%** renewables **now**.
- ▶ This program empowers Westchester residents and small businesses to do something incredibly impactful to address their environmental priorities.



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Westchester Smart Power

COMMUNITY CHOICE

**YOUR WESTCHESTER
POWER COMPANY:
RELIABLE.
TRANSPARENT. LOCAL.**

White Plains: where you'd go
if you ever wanted to leave
your yard.



OPT-UP COMMUNICATIONS



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- ▶ Letter to residents and small businesses announcing program and explaining choices
- ▶ Web Site > information and mechanism for choice
- ▶ Press releases and op-ed templates
- ▶ Partnership with local affinity entities and organizations, including sustainability groups, Audubon chapters, garden clubs, health organizations and water/land protection non-profits