

High School Electric Vehicle Video Contest

GRAND PRIZE: \$1,500

High school students across Westchester have the chance to create a fun & educational 2-4 minute video to inform family, friends and fellow peers about electric vehicles.

Students in groups of 2-5 who make a video that best fits the grading criteria will win the **Cash Prize of \$1,500!**

Sustainable Westchester will send a representative to show groups a presentation for more details on the contest criteria



Video Submissions Due by March 29, 2019

For more info: Call Sustainable Westchester
914-242-4725 or email Ron@EarthKindEnergy.com

Register Online:
<https://tinyurl.com/yd28z87j>

Grading Criteria

Westchester High School Electric Vehicle (EV) Video Contest

1st Prize:

\$ 1,500

Additional Prizes may be awarded

Required Video:

Post Video to YouTube

4 minute Maximum length

	Maximum # Points	Category Maximum # Points
EV Education (25 Points)		
Compare EV to Gas Vehicles	5	
Economics (financial benefits)	5	
Health Benefits	5	
Global Environmental Benefits	5	
Local Air Pollution Impacts	5	25
EV RIDES (25 Points) *Sustainable Westchester will help coordinate Ride & Drives and Dealer Sponsorships*		
Student Video includes Ride in an EV (w family, friend...)	5	
Student Video includes Ride in Dealer's EV	5	
Recruit a Local EV Auto Dealer to become a Contest Sponsor	15	25
VIDEO (25 Points)		
Design Aesthetics	5	
Humor	5	
Creativity	5	
Convincing Arguments for having an EV	10	25
Social Media (25 Points)		
Social Media - Points for Views		
10-100	5	
101-500	5	
501+	10	
Points for Posting on other Video Platforms (Facebook, Twitter, Instagram, ...)	5	25
TOTAL (100 Points):	100	100

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What we're about

Sustainable Westchester is an environmental nonprofit organization representing nearly 1 million residents in our 43 member municipalities in Westchester.

Our Westchester Power program provides 100,000+ consumers with Community Choice Aggregation electricity that saves money and benefits the environment, while our Solarize programs provide group discounts on solar installations.

Our Clean Transportation Program is working to triple the amount of electric vehicles in Westchester County - from 3,000 today, to 10,000 by the end of 2020.

This contest is a great opportunity to inform students, parents, teachers and peers that electric vehicles are an extremely viable and cost saving option.

**Download background materials from: www.SustainableWestchester.org
(Initiatives – Clean Transportation – Toolkits)**

Why EVs

<https://tinyurl.com/yab5w6hq>

About EVs

<https://tinyurl.com/ya2drust>

Charging Stations

<https://tinyurl.com/y86ku29x>