

High School Electric Vehicle Video Contest

High school students across Westchester have the chance to create a fun & educational 2-4 minute video to inform family, friends and fellow peers about electric vehicles.

Students in groups of 2 or more who make a video that best fits the grading criteria will have the opportunity to win one of three sponsored cash prizes!



Registration Link: <https://tinyurl.com/y9jrv5xx>
Early *Registration by 12/31/18 gains 3 extra points!*

Cash Prizes:

1st Place	\$5,000
2nd Place	\$2,000
3rd Place	\$1,000

Honorable Mention Prize:

Tickets to the Formula-E Electric
Sports Car Races in
Brooklyn on July 13th or 14th

Video Submissions Due by March 28, 2019

For more info: Call Sustainable Westchester
914-242-4725 or email EVcontest@SustainableWestchester.org

Westchester High School Electric Vehicle (EV) Video Contest

CASH Prizes

1st	2nd	3rd
\$ 5,000	\$ 2,000	\$ 1,000

Additional Prizes: Tickets to Formula-E Electric Sports Car Races in Brooklyn on July 13 or 14

Required Video:

Post Video to YouTube and Facebook

Email links to your video to:

EVcontest@SustainableWestchester.org

4 minute Maximum length

	Maximum # Points	Category Maximum # Points
EV EDUCATION (25 Points)		
Compare EV to Gas Vehicles	5	
Economics (financial benefits)	5	
Health Benefits	5	
Global Environmental Benefits	5	
Local Air Pollution Impacts	5	25

EV RIDES (25 Points)

Student Video includes Ride in an EV (w family, friend...)	5	
Student Video includes Ride in a Westchester Auto Dealer's EV *	5	
Recruit a Local EV Auto Dealer to become a Contest Sponsor *	15	25

VIDEO (25 Points)

Design Aesthetics	5	
Humor	5	
Creativity	5	
Convincing Arguments for having an EV	10	25

SOCIAL MEDIA (25 Points)

Social Media - Points for Facebook Views		
10 - 100	5	
101 - 500	5	
501+ (<i>Goes Viral!</i>)	10	
Points for Posting on other Video Platforms (Twitter, Instagram ...)	5	25

TOTAL POSSIBLE POINTS:	100	100
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3 Bonus Points for Registering by 12.31.18

** Sustainable Westchester will help schools recruit and coordinate Dealer Ride & Drives and Dealer Sponsorships*

Register Online: <https://tinyurl.com/y9jrv5xx>

VIDEO SUBMISSIONS DUE March 28, 2018

What we're about

Sustainable Westchester is an environmental nonprofit organization representing nearly 1 million residents in our 43 member municipalities in Westchester.

Our Westchester Power program provides 100,000+ consumers with Community Choice Aggregation electricity that saves money and benefits the environment, while our Solarize programs provide group discounts on solar installations.

Our Clean Transportation Program is working to triple the amount of electric vehicles in Westchester County - from 3,000 today, to 10,000 by the end of 2020.

This contest is a great opportunity to inform students, parents, teachers and peers that electric vehicles are an extremely viable and cost saving option.

**Download background materials from: www.SustainableWestchester.org
(Initiatives – Clean Transportation – Toolkits)**

Why EVs

<https://tinyurl.com/yab5w6hq>

About EVs

<https://tinyurl.com/ya2drust>

Charging Stations

<https://tinyurl.com/y86ku29x>