

GridRewards Pilot Program SPRING/SUMMER 2020



Earn Cash & Savings With Your Con Edison Electricity Bill

WHAT IS GridRewards?

Sustainable Westchester, in partnership with energy software developer Logical Buildings, introduces GridRewards to eligible Con Edison utility area residents and small businesses. When energy use is peaking on the grid, Con Edison prefers to pay you cash to use less energy instead of firing up a dirty, carbon intensive powerplant. **Logical right?** This is called “GridRewards.”

- Participation is voluntary, easy and good for the environment.
- Sign-up through SmartKit AI™ app and gain insights to reduce usage and save money.
- Participate in the GridRewards program to earn real cash payments, too — up to 15% on your annual electricity bill.

Take Simple Actions To Earn Cash, Reduce Your Energy Bills and Carbon Footprint

Use the app for daily insight into your energy usage patterns, use GridRewards tips to learn how to make permanent reductions to your energy bill every day of the year & actively participate in the GridRewards events to maximize your benefits!

Signing Up With SmartKit AI™ App

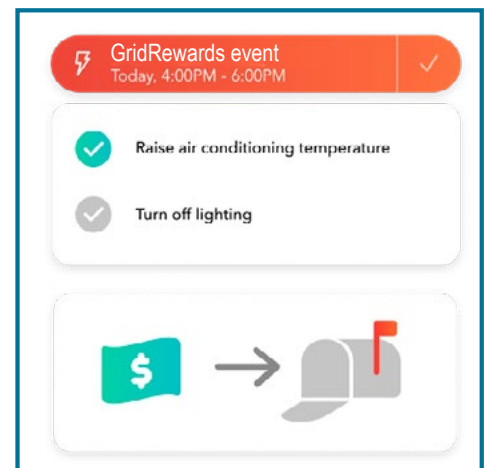
- 1 Click [here](#) to log into your Con Edison account
- 2 Download the [IOS](#), [Android](#) or [Web](#) App, SmartKit AI on your [phone](#) or [desktop](#)
- 3 Follow the simple, click through sign up process to create an account and enroll
- 4 Enable Logical Buildings access to your data
- 5 Go the final step & enroll in the GridRewards program
- 6 Receive energy usage insight, helpful information and notifications of GridRewards events

How Do I Earn Cash?

- 1 Enroll in the GridRewards program
- 2 We'll tell you **key times when to reduce energy**
- 3 You take **Action during these GridRewards events**
- 4 We send you actual money

Where Does The Money Come From?

Con Edison pays energy users to reduce load on the grid during the highest demand.



Community Taking Collective Action

Residents taking part in reducing energy usage during these peak times has a major, positive impact on the health and sustainability of our environment.