## Solar. Simple. Together.

# **Solarize Ossining-Briarcliff**













Members of Solarize Ossining-Briarcliff core team, including Valerie Monastra, David Turiano, Mayor Victoria Gearity, Suzie Ross (Green Ossining), Supervisor Sue Donnelly

 Audience at 1/29/15 launch
 Ronnie Mandler of selected

 event hears from Stephan
 commercial installer Best Energy

 Hartmann of selected residential
 Power speaks with attendees

 installer Ross Solar Group
 Power speaks with attendees

Thank you for your interest in Solarize Ossining-Briarcliff. This program is now CLOSED for Residential (home) contracts. Commercial (includes Business, Multi-family Residential with

more than 4 units, Non-profit and Institutional properties) contracts may be signed until August 31, 2015; please contact the selected Commercial installer listed to the right, Best Energy Power.

#### If you have any questions about Solarize Westchester's past or current programs, please contact Nina Orville at <u>nina@abundantefficiency.com</u>.

Solarize Ossining-Briarcliff is a unique discount buying program that uses a tiered-pricing structure, town-supported education and outreach and one competitively selected installer to dramatically reduce the cost of solar. The more residents sign up for Solarize, the more the cost comes down. The Residential portion of this program ended June 1, 2015.



## **Upcoming Events**

This program is now closed.

### **How Solarize Works**

1. Schedule a no obligation site visit to see if your home is right for solar.

2. Get your discounted solar installation price quote.

3. Sign a contract to have your new solar panels installed.

4. Save on your monthly electric bill for years to come.

## **Solarize FAQs for Homeowners**

Click here for answers to Frequently Asked Questions

## **Get Solarize in Ossining-Briarcliff**

Solarize Ossining-Briarcliff PROGRAM FLYER

Ross Solar Group LLC has been selected as the official **residential** installer of Solarize Ossining-Briarcliff. To get a free, no obligation home solar assessment please contact Ross Solar Group LLC:



Visit the Ross Solar Group LLC website or call (203) 512-4500 ext. 2.

Best Energy Power LLC has been selected as the official **commercial** installer of Solarize Ossining-Briarcliff. To get a free, no obligation solar assessment please contact Best Energy Power LLC:

Visit the Best Energy Power LLC website or call (212) 730-2267.

## How You Can Help

If you'd like to volunteer to help Solarize Lewisboro-Pound Ridge, email Scott Fernqvist, Chair, Pound Ridge Energy Action Committee at sef234@nyu.edu or Robert Fischman, Member, Lewisboro Sustainability Committee at robert@sustainablepromise.com. Check out the Toolkit for resources to help spread the word!

Toolkit for Volunteers

"The Town of Ossining is so proud to be part of this Coalition that will take the 'guesswork' out of 'solarizing' for our residents- working together, we can ensure not only great pricing but professional and high-quality workmanship."

-Supervisor Susanne Donnelly, Town of Ossining

"Solarize Ossining–Briarcliff is a remarkable collaboration of local governments, non-profits, community organizations and industry leaders. We all need to find ways to spend less on our utility bills and use energy more wisely. Solarize Ossining–Briarcliff breaks down barriers, and makes it easier for our residents and small businesses to get solar on their properties." —Mayor Victoria Gearity, Village of Ossining

"Briarcliff Manor has been consistently encouraging the expansion of solar energy. Our own buildings and those of many of our residents indicate a determination, now more than ever, to move into this new age opportunity. We believe that the Ossining and Briarcliff Manor coalition will simplify the daunting task of selecting solar contractors as well as ease the time consuming tasks when looking for professional, high quality products and workmanship. While this is a great opportunity for communities to work together, the real benefit will go to our residents and commercial interests."

*—Mayor William J. Vescio, Village of Briarcliff Manor* 

"Solar" was the theme of Green Ossining's 5th Annual Earth Day Festival held April 18 at Louis Engel Waterfront Park, Ossining, and the Solarize Ossining-Briarcliff campaign was highlighted:



Town of Ossining Supervisor Sue Donnelly & Village of Ossining Mayor Victoria Gearity welcome the crowd



Solar Punch, a band powered entirely by solar



Suzie Ross, chair of Green Ossining, is awarded a proclamation by Mayor Gearity (both are members of the Solarize Ossining-Briarcliff team)







Representatives of the selected residential solar installer, Ross Solar Group, stand at the ready

Elissa Zazzera demonstrates a solar cooker to the next generation



At Briarcliff Library on 3/15, Stephan Hartmann of selected installer Ross Solar Group explains the Solarize opportunity

#### **PRESENTATIONS:**

Slide presentation by Stephan Hartmann, Ross Solar, at Solarize Ossining-Briarcliff launch event, January 29, 2015: <u>OB Launch 20150129 RossSolar</u> <u>StephanHartmann</u>

Slide presentation on Solarize Westchester by Nina Orville, Abundant Efficiency, at Solarize Ossining-Briarcliff launch event, January 29, 2015: <u>OB</u> LaunchEvent 20150129 SolarizeW NinaOrville

#### **Ossining-Briarcliff Testimonial–Residential**

"It's great, it saves money!" –Joe Dasilva, resident, Village of Ossining

#### **Ossining-Briarcliff Testimonial—Commercial**

We are owners and operators of For Kids Only Child Care Center at 577 North State Rd. in the Town of Ossining. On October 31, 2011, our solar installation was complete and up and running.

The process began months before, when we began researching the use of solar energy at our Center. Several years earlier, when we investigated using solar energy, there were very few incentives to do so, and it would take too long to recoup our investment. In 2011, there were Federal and State rebates offered, making the payback approximately 3 ½ years.

We discovered that because our roof faced North/South, it was uncertain whether we could produce enough energy to qualify for these rebates. After brainstorming with our solar company, in addition to roof panels, we decided to put an awning that would face west. Our project manager suggested that we also install trackers (solar panels are placed on stationary poles with a mechanism allowing them to track the sun as it moves throughout the day; they also change position seasonally).

Bringing solar energy to our child care center served another purpose. We encourage the children in our program to be environmentally aware. We teach them to reduce by turning off water and lights when not using them, reuse through use of recycled materials in our art projects and recycle all plastic and paper. Installing solar panels shows our children that we care about their future. We have been very pleased with the outcome of this project. On a yearly basis, we are overproducing enough energy to power our center. From December 2013 to December 2014 our meter reversed from 608 to 598 kilowatts.

-Wendy Masserman, owner, For Kids Only Child Care Center, Town of Ossining