



CLEAN ENERGY ASSOCIATE - GridRewards (Demand Response)

Department: EnergySmart Homes

Dates: February - May 2023

Hours: Flexible. 15-18 hours a week for full-time students. Eligible Associates not taking classes can work up to 35 hours per week. Associates can work up to a total 480 hours.

Location(s): Mount Kisco, NY and remote via Zoom, etc.

This is a paid position.

The Organization

Sustainable Westchester is a nonprofit membership organization of Westchester County local Governments that facilitates effective collaboration on sustainability issues. The organization brings socially responsible, environmentally sound, and economically viable solutions that create healthy, resilient, and sustainable communities.

About GridRewards - A Demand Response Tool by Logical Buildings

GridRewards is an app that tells residents and commercial building owners when and how to reduce their energy usage. Users can earn cash payments during events (when energy demand is highest – the most important time to save electricity) and reduce electricity bills all year round, all while learning about how their actions are helping reduce their carbon footprint. Logical Building's proprietary software platform creates and applies property-specific data to influence the behavior of property managers and converts energy savings opportunities into higher net operating income and net asset values for existing buildings and those under development. Learn more about GridRewards: <https://www.gridrewards.com>

Clean Energy Associate

Sustainable Westchester aims to educate and train the next generation of environmental advocates in Westchester County. We hire students and recent alumni who have the skills, passion, intelligence and maturity to take on significant responsibility to help bring clean energy solutions to our residents. Throughout the duration of the position, the GridRewards Demand Response Clean Energy Associate will work with elected officials, municipal leaders, community members, subject matter experts, and the Logical Buildings team to provide a one-of-a-kind experience.

The Associate will report to the EnergySmart Homes Director. They will contribute to the department's growth and stability through work such as research, data analysis, critical thinking, content development, and outreach. The associate will also be required to attend and/or present at meetings and events in the evening and on weekends.

In working to promote GridRewards, the Associate will see firsthand the importance of demand response as the lowest cost way to manage energy demand – which will become increasingly necessary with electrification (and subsequently, grid stress) on the rise. This past year has seen growing public interest in demand response, opening up a range of opportunities to expand engagement in Westchester. Excitingly, February-May is GridRewards season, the biggest customer acquisition period – supported by advertising, events, webinars and more. The Associate will take an active role in developing and executing Sustainable Westchester's B2B and B2C GridRewards marketing campaign.

Successful candidates will be excellent communicators with strong organizational skills and experience collaborating with teams and may work on the following tasks:

- **Content and Resource Development:** Creating and proofing content, including marketing material, newsletters, communications, case studies, social media, and reports
- **Community Outreach:** Develop an understanding of the GridRewards offerings to assist with webinar information sessions, presentations, emails, calls and create strategies, campaigns, and outreach deliverables.
- **Communication:** Engage in written and oral communications with homeowners, community members, government public officials, municipalities' key environmental and sustainability committees, partners, vendors, and technology providers
- **Research:** Perform regulation, technology, industry, trend, and market research, including community research
- **Data Analysis:** Perform data analysis, structuring, and database updates, including through the use of mapping tools

Preferred Qualifications

- Graphic design talent and experience with programs such as Canva or Adobe. Experience with video editing software is a plus
- Passion for working on clean energy, sustainability, conservation, or climate change related topics
- Ability to work collaboratively with team members to accomplish objectives
- Excellent communication skills, including writing and public speaking
- Experience with Microsoft programs, Google Suite

Eligibility

Candidates will be required to meet one of the following eligibility requirements:

- A student attending or having attended a college or university located in New York State within the last calendar year;
- A New York State resident attending or having attended a college or university outside of New York State within the last calendar year;
- A 16- to 24-year-old participating in a work preparedness training program such as Board of Cooperative Educational Service (BOCES), technical high schools, AmeriCorps NCC, the Excelsior Conservation AmeriCorps, etc.; or
- A military veteran

What you will Learn/Gain Through this Opportunity

- Gain experience in the fast-growing sector of clean energy and sustainability
- Exposure to organizations, communities, and governments, needs and challenges in their path towards a sustainable future
- Skillset development including learning new tools, software
- Help drive carbon emissions reduction in your community and promote more mindful energy usage

To Apply

Please forward your resume and cover letter by email to human resources at: HR@SustainableWestchester.org